



# MEDIA BRIEFINGS 2016

EVENT	ATTENDEES	DATE	VENUE
<b>Stockholders' Meeting</b>	Local Media Outlets (Sunstar, The Freeman, Cebu Daily News, Inquirer, Philippine Star) Business Writers	April 18, 2016 9:00 AM	City Sports Club Cebu
<b>Gatewalk Central</b>	Local and National Media Outlets (Sun Star, The Freeman, Cebu Daily News, Inquirer, Expat Newspaper, The Philippine Star, ABS-CBN, Cebu Bloggers' Society) Business, Lifestyle, bloggers, reporters	June 6, 2016 11:00AM	Grand Ballroom, Cebu City Marriott Hotel
<b>HEROES' Bike Out</b>	Local and National Media Outlets (Sun Star, The Freeman, Cebu Daily New, Rappler) Sports writers and photographers	June 9, 2016 11:00AM	KPUB BBQ, The Terraces, Ayala Center Cebu
<b>The Movie Snackbar</b>	(Sun Star, Freeman, Cebu Daily News) Lifestyle/Social Writers	February 11, 2016 10AM	Level 4, Ayala Center Cebu