



MEDIA BRIEFINGS YTD 2015

EVENT	ATTENDEES	VENUE/TIME/DATE
Central Bloc Press Conference	Local Media Outlets (Cebu Daily News, Sunstar, The Freeman) of Business Reporters, Marketing, Social/ Lifestyle Writers and Bloggers	Laguna Garden Ayala Center Cebu March 20, 2015 10:00 AM
CHI Annual Stockholders' Meeting Media Briefing	Business Reporters (CDN, Sunstar, The Freeman, Philippine Daily Inquirer)	City Sports Club Cebu Cebu Business Park April 24, 2015 11:00 AM
The Alcoves Media Briefing	Social/ Lifestyle Writers (Cebu Daily News, Sunstar, The Freeman, Philippine Star and Philippine Daily Inquirer)	Marriott Hotel Cebu Business Park August 15, 2015 11:00 AM